

## **Psychable Leadership Bios**

### **Jemie Sae Koo, Co-Founder / Chief Executive Officer**

Jemie Sae Koo is the CEO and Co-Founder of Psychable, a resource to connect those seeking to learn about and explore legal psychedelic-assisted therapy treatment options with practitioners near them. Jemie is a serial entrepreneur who has built several well-known startups. She brings more than 15 years of experience from working with the world's largest brands including Amazon, Disney, H&M, Intel, Nestle, Coca-Cola, and more. Psychable is a personal venture for her, as she credits the healing power of psychedelics with transforming her life.

### **Matt Zemon, Co-Founder / Chief Strategy Officer**

Matt Zemon is the Chief Strategy Officer and Co-Founder of Psychable, a resource to connect those seeking to learn about and explore legal psychedelic-assisted therapy treatment options with practitioners near them. Matt brings his passion for psychedelic therapy and 25 years of experience as a results-oriented, collaborative leader with proven success in new market identification, forming partnerships, and building and scaling multiple companies prior to Psychable. He served in the role of Chief Operations Officer of LiveAnswer, which he led through a successful sale to Stericycle, a Fortune 1000 company.

### **Marc S. Fussell, Chief Technology Officer**

Marc S Fussell is the Chief Technology Officer for Psychable. Marc brings over 30 years of professional experience in the field of Information Technology, including over 15 years as a technology architect. Marc has held positions including VP of Technical Architecture, and SVP of Technology. Marc has been a consultant for over 20 corporations, helping each of them with technology needs. Marc has started three companies including a single code base, multi-tenant architected (SaaS) content management solution (CMS) that he designed and developed in 2004. In addition to the companies he has started, Marc is also the co-founder, designer, and developer of Take2Minutes, a nonprofit dedicated to helping to improve happiness.